

ERIK KRAFT // DESIGNER + WEB DEVELOPER // RESTLESSBEE.COM

Creator of gorgeous, usable, standards-based websites + applications // 5+ years design + development experience // Front-end coding expert // Whiz-bang content management system + blog implementor // Master's degree in library + information science with usability testing + information architecture experience // Web application designer with track record of successful collaborations with programmers // Strong communicator with excellent writing + interpersonal skills

EXPERIENCE

Restless Bee // Freelance web designer + developer / August 2008–Present

- Design, develop, and project-manage sites and web applications for clients including higher education institutions, design firms, health professionals, and small businesses.
- Build sites using the ExpressionEngine content management system.
- Examples of work available at www.restlessbee.com.

The University of Chicago // Website designer + developer / January 2007–August 2008

- Planned, designed, and hand-coded visually compelling and standards-compliant websites and web applications as part of the University's central web group.
- Designed and art-directed the University's new homepage and central site.
- Project-managed and led complex web applications, including the Uncommon Application, the online admissions and financial aid application for the College that fields over 14,000 submissions annually.
- Wrote and executed usability and functionality test plans.
- Worked directly with clients to define creative directions and project scopes.
- Created and supported sites using Web Express (the University's CMS) and Movable Type.

DePaul University // Web application designer / June 2006–January 2007

- Designed, developed, and maintained websites for University Libraries, Information Services, and other campus units, and performed graphic design work for the library.
- Created and redesigned interfaces for complex web applications.
- Planned and carried out the redesign of the University Libraries website.
- Served on committee selecting content management system for university-wide deployment.

The University of Illinois at Urbana-Champaign // Visiting Assistant Librarian for Digital Resources / July 2005–June 2006 // Graduate Assistant and Web Designer / January 2004–August 2005

- Designed, developed, and maintained library websites.
- Served on redesign committee for top-level library website; duties included content management system selection, usability testing, and design prototyping.
- Designed and developed blogs to promote library services.
- Developed MySQL/PHP-based web applications for content management and ready reference questions.
- Coordinated and promoted the library's online reference offerings, including chat, instant messaging, and email services, as member of the Virtual Reference team.

The American Institute of Steel Construction // Systems Administrator / March 2001–April 2003

- Managed network and served as primary technology support contact for organization with 60 employees.
- Designed web pages, and created and updated pages using content management system.

- EDUCATION** **The University of Illinois at Urbana-Champaign** // Graduate School of Library and Information Science
- Master's in Library and Information Science, May 2005.
 - Coursework in interface design, usability testing, and information architecture.

The University of Wisconsin-Madison

- B.A., English and B.A., Psychology, December 1999.

SKILLS

Web Development

- Standards-based front-end coding (XHTML/CSS); 5+ years handcoding tableless sites.
- Usability testing and best practices for usable interface design.
- DOM scripting, including extensive experience with the jQuery library and AJAX applications.
- Website accessibility and Section 508 compliance
- Content management systems and blogs: ExpressionEngine, Wordpress, and Movable Type.
- Information architecture: card-sorting, taxonomies, and content audits.
- Wireframing and prototyping web applications using programs including Visio, OmniGraffle, and Axure.
- Requirements-gathering and the ability to translate functional requirements into simple interfaces.
- Cross-browser/cross-platform testing and bug-fixing.
- Search engine optimization.
- Working with dynamic applications written in PHP, Java, and ASP.

Graphic Design

- Proficient in the Adobe Creative Suite, with expert Photoshop skills.
- Grid systems and typography.
- Logo and branding design.

Other Relevant Skills

- Writing.
- Project management.
- Comfortable giving design presentations and conducting user training.
- Computer networking and troubleshooting.